



Date: July 24, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending July 22, 2006

This *City Report* highlights various activities for the week ending July 22. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using *Citywide Focus Areas* to organize our weekly activities. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services.

It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community. Please feel free to contact my staff should you have any questions.

75th ANNIVERSARY - LONG BEACH SEA FESTIVAL

Focus: Leisure, Culture and Education

City Manager

Featuring 130 young sailors, ages 6-16, competing in an ocean race across Long Beach, the **Jessica Uniak Memorial Beach to Bay Regatta** starts at 9:45 a.m. on **July 27** in front of Shoreline Marina and ends at the Long Beach Yacht Club. Call Cryssa Byers at 598.9401 for details.

An estimated 5,000 fans each day will cheer competitors of the exciting **Dragon Boat Race/Festival** on **July 29 and July 30**. The race features magnificently decorated Dragon Boats whose occupants paddle to the beat of a traditional drum. See www.longbeach.gov for times and location, or call Dr. Howard Chen at 626.288.2888.

Enjoying Sea Festival Last Week:

- An estimated 850 people watched the *Kahakai Sprints*, a series of outrigger canoe races held at Marine Stadium on July 15.
- An estimated 200 people watched the *Wooden Boat Regatta* held at Rainbow Harbor on July 15 and 16.
- More than 1,000 people attended the *Classic Boat and Yacht Festival* at Rainbow Harbor on July 15 and 16.
- More than 620 people attended the *Concerts in the Parks* series featuring the Agua Luna Dance Company at Drake Park on July 15, and the Elm Street Band at Whaley Park on July 16. Community members enjoyed picnic and carnival games, arts and crafts, cotton candy and snow cones.
- More than 1,500 people watched *Shark Tale* at three City Parks: Ramona Park on July 17, Veterans Park on July 19, and Somerset Park on July 21. The *Movies in the Parks* series is sponsored by Signal Hill Petroleum.

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MAJOR WEEKLY HIGHLIGHTS

Focus: Leadership, Management and Support

City Manager

Reflecting new leadership at the helm, the City's homepage at www.longbeach.gov has posted a revised Councilmanic map, LBTv-8's schedule for the air times for Mayor Bob Foster's Inaugural Ceremony at Cabrillo High School, and links to all elected officials' web pages.

Focus: Business and Economic Assistance

Financial Management

On Saturday, July 8, approximately 200 community members, elected officials, and senior City management participated in the Fourth Annual Budget Summit: *Community Voices, Budget Choices*, to preview the City Manager's Fiscal Year 2007 Proposed Budget. For those unable to attend, the Budget Summit is being aired on LBTv-8's *Heart Of The City*. Visit www.longbeach.gov for air times.

UPCOMING EVENTS AND PROJECTS

Focus: Leadership, Management and Support

City Manager

Long Beach Cares: Long Beach, CA Helping Long Beach, MS.

As a part of the Long Beach Cares fund raising campaign, a Monday evening lecture series is being held at the Aquarium of the Pacific. The **July 31** lecture topic is: *Long Beach—A Tale of Two Cities: Long Beach, MS and Long Beach, CA—They Share More Than A Name*. Scheduled to speak are Mayor Billy Skellie, Long Beach, MS (by video conference) and Mayor Bob Foster. A \$7 donation is suggested, and all donations will go directly to Long Beach, MS to assist in its rebuilding efforts. Lectures begin at 7:00 p.m. Pre-paid reservations are required: Call 590.3100, ext. 0. For more information, please visit www.longbeachcares.org.

You can see the extent of the damage in Long Beach, MS and find out more about the *Long Beach Cares* campaign by watching a streaming video available at www.longbeach.gov.

Focus: Community Safety

Police

In recognition of the *2006 National Night Out*, a *Crime Prevention and Safety Fair* will be held on **Tuesday, August 1**, at the Lowe's Home Improvement parking lot, 2840 Bellflower Blvd. Residents throughout Long Beach and across the nation are encouraged to turn on their porch lights, lock their doors and spend the evening outside with neighbors and police to help build stronger police partnerships and neighborhood unity in the fight for a safer community. For details, call Christa King at 570.7274.

Focus: Environment

Harbor

A public workshop on the draft San Pedro Bay Ports Clean Air Action Plan (Plan) will be held on **July 25** at Peck Park, 560 North Western Ave. in San Pedro. Developed by the Ports of Long Beach and Los Angeles in partnership with federal, state and local regulatory agencies, the sweeping Plan aims to cut air pollution from port-related sources by 50 percent or more in five years. The workshop is one of four hosted by the two ports. For information visit www.polb.com.

WEEKLY HIGHLIGHTS

Focus: Community Safety

Community Development and Fire

On July 15, twenty residents from the Willmore Neighborhood Improvement Strategy Area graduated from a 22-hour *Community Emergency Response Team* (CERT) course. These volunteers took a FEMA-designed course to better assist their community in the event of a major disaster. The training sessions were administered by the Fire Department in coordination with Community Development's Neighborhood Services Bureau, the Willmore Police Center and the Willmore City Heritage Association. For more information on upcoming CERT classes contact Jimmy_Arvizu@longbeach.gov.

Focus: Leisure, Culture and Education

Library Services

Got Homework? The Long Beach Public Library is providing its Live Homework Help service for students from fourth grade through college. Visit www.lbpl.org to get immediate, free help from qualified tutors through the on-line tutoring service, Tutor.com, which connects students to expert tutors in math, science, social studies and English via the Internet. Spanish-speaking tutors are available in math and science. This service is available through a grant from the California State Library.

Parks, Recreation and Marine, Community Recreation Programs Bureau

On July 20, more than 60 enthusiastic children mixed dirt, water, and straw in a mud pit to make adobe blocks during a *Rancho Afternoons* workshop at Rancho Los Cerritos. The children also built a mini-adobe dwelling and learned about the construction of the historic Rancho from adobe blocks 162 years ago. A dozen teen volunteers helped coordinate the program, and the Rancho Los Cerritos Foundation provided funding for supplies.

Parks, Recreation and Marine, Maintenance Operations Bureau

The Little Linksters golf camp started its second summer session with 42 participants on July 17 at Heartwell Junior Golf.

Recreation Park 9 Golf Course continues to host weekly camps for junior golfers ages 5 to 17. Each attendee will receive 16 hours of instruction, four rounds of golf, four lunch meals, golf balls, and a certificate. To sign up or for more information, please call 438.4012.

Focus: Leisure, Culture and Education

Parks, Recreation and Marine, Maintenance Operations Bureau

The 2006 Long Beach Golf Festival continues with the Long Beach Open Charity Pro/Am, scheduled to start on Wednesday, **July 26**, at El Dorado Park Golf Course.

Focus: Community Safety

Police

Over the last month, a significant increase in street robberies was noted in the East Division. To help combat this increase, a *grand theft person* sting was conducted. The sting utilized the East Division Directed Enforcement Team and one plain-clothes patrol officer. Officers utilized crime mapping to target the areas experiencing the highest levels of street robberies. The operation yielded two felony arrests.

WEEKLY HIGHLIGHTS

Focus: Transportation and Infrastructure

Community Development, Redevelopment

Construction has begun on streetscape improvements on Atlantic Avenue between 56th and 59th Streets, and on South Street between Linden and Lime Avenue in the North Long Beach Redevelopment Project Area. The estimated cost is \$1,500,000. The improvements include landscape in existing medians, decorative pavers at crosswalks, new decorative streetlights and pedestrian light poles, and a new traffic signal on Atlantic Avenue at 59th Street.

Parks, Recreation and Marine, Planning and Development Bureau

The ductwork for the heating, ventilating and air-conditioning (HVAC) system at Admiral Kidd Park continues. The installation of the roof plywood sheathing, and the roof and wall framing, is complete.

The asphalt roofing is complete at Martin Luther King, Jr. Park pool, although related work is in progress. The roll-up door connecting the new addition to the existing pool has been installed.

The diving boards for the deep end of the Silverado Park pool area have been installed. Final inspection for Fire, Planning and Building and Health Departments is pending.

Construction is complete on Ed "Pops" Davenport Park.

Focus: Utilities

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of 2,751 service calls, including 895 gas and water utility turn ons, and 715 turn offs. A total of 907 customer service orders were completed for lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 234 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 310 emergency phone calls that resulted in 83 emergency orders being sent out.

Street Construction Report

Water Department, Sewer & Sewer Lift Station Modifications

Contact: 570.2323

Magnolia Ave: Between Broadway Ave. and Ocean Blvd.

Estimated completion: Late July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Gateway West area: Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated Completion: Late July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Pine Ave: Between 2nd St. & 7th St.

Alley west of Pine Ave: Between 2nd St. & 7th St.

Estimated Completion: Late July

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WEEKLY HIGHLIGHTS

Street Construction Report (continued)

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Molino Ave: Between Broadway and the alley south of Second St.

Estimated Completion: Late July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Atherton St. Montair Ave. to Bellflower Blvd.

Alley west of Bellflower Blvd

Estimated Completion: Late July

Public Works, Streetscape

Contact: 570-5160

Atlantic Ave. Between 56th Street to 59th Street

South St. Between Linden Avenue to Lime Avenue

Estimated Completion: Early November

Public Works, Street Improvement

Contact: 570-5160

Stearns St. Between Clark Avenue to Bellflower Boulevard

Estimated completion: Early September

Public Works, Traffic Signal Improvements

Contact: 570-5160

Long Beach Blvd. Wardlow Rd. to North City Limits

Estimated completion: Early November

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager